First Data™

iCT250 Retail and Quick Service Semi-Integrated Counter Top Solution

Our countertop payment solution uses the semi-integrated payment application (SIPA) to provide you with the ability to integrate with your Point of Sale (POS)/ECR. SIPA protects against fraud and speeds up the payment process for both customers and clerks. Your customers can confidently pay knowing their card payment data is protected.

REDUCE CHARGEBACKS and fraudulent transactions by accepting chip and PIN payments.

REDUCE IDENTITY THEFT as the customer's card never leaves their possession.

PROVIDES PASSWORD PROTECTION for sensitive transactions, allowing only designated staff access.

PROTECT CUSTOMERS' PAYMENT INFORMATION by masking card information on transaction receipts. Card masking and data truncation on receipts also reduces your PCI scope.

MAXIMIZES PAYMENT SECURITY by masking sensitive card holder data before it is sent to your POS/ECR.

Your customers want a hassle-free shopping experience. While it may not be top-of-mind when they're browsing your store, our solution guarantees that their payment card data is always protected.

INTEGRATED SOLUTION

Our semi-integrated counter top solution can easily integrate to one of First Data's certified retail POS / ECR solutions.

- » easily integrate to your POS/ECR solution.
- » simplify reconciliation
- » minimize user error
- » improve your customer's shopping experience with a faster checkout and more efficient service

Protect your guests and improve service by integrating our easy-to-use iCT250 terminal with your current or a new POS/ECR.

iCT250 SS 2017

Visit www.allmerchants.ca or call 1-888-955-8881 to learn more

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